

Avalon Free Public Library
Board of Trustees
REGULAR SESSION MINUTES JUNE 8, 2023

A Regular Meeting of the Board of Trustees of the Avalon Free Public Library was held on Thursday, June 8, 2023 at 4:00 pm in the Library Meeting Room.

Attendance: Public - - - - - 0

The meeting was called to order by President Ewing. Ms. Ewing read the Open Public Meetings Act. Pledge of allegiance.

Roll call:

Present: President Jacquie Ewing, Trustee Kathy Fox, Trustee Hoy, Vice-President Carl Mattia, Trustee John McCorristin, Trustee Kate Nestor, Trustee Michele Petrucci, Secretary D. Lynn Schwartz, Treasurer Jim Thatcher

Absent: Trustee Richard Hoy, Mayor Martin L. Pagliughi

Also present:

Erin Brown, Director

Monica Coskey, 7 Mile Times

Public Comments:

None

Minutes:

Regular Meeting Minutes Memorialized– May 11, 2023

Motion made by Trustee McCorristin, seconded by Treasurer Thatcher that the minutes be approved as submitted. Motion passed unanimously by those present.

Check Authorization:

Motion made by Vice-President Mattia, seconded by Trustee McCorristin to approve the payment of 44 checks totaling \$189,315.35. Motion passed unanimously by those present. A list of the checks is attached and made a part of these minutes.

Directors' Report:

Director Brown's report was forwarded to the Trustees via e-mail and is on file with the Recording Secretary. The Director began with personnel updates. A part time library assistant resigned in May, but the position will not be filled until September. Part time pay rates in the area will be reviewed for competitiveness. Programming is the summer focus. Another author has been scheduled for July at Surfside Park. The Director met with Borough and Community member to coordinate plans to expand the offseason children's and family programming. PHL17 visited the History Center and was featured in a recent "Down the Shore" segment during the morning show. A Greeter Station has been added by the front door to welcome patrons during busy times in the summer. Strategic Plan 2024-2027 process was initiated. The results of these meetings will be compiled and shared with the Board's Planning Committee. Several staff members attended the NJLA Annual Conference in Atlantic City with one employee presenting. Visitation increased 10% over May 2022.

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Seven Mile Publishing Update:

Monica Coskey began with email statistics. May emails had 53% opens and new books 70%. New followers- Facebook 16 and Instagram 43. There were 93% desktop users and 7% mobile. 90-day look back- Highest reached were kid events, highest reaction and highest comments were Summer Reading Prizes. Director Brown baked a sandcastle pound cake from the baking collection and demonstrated the hot spots by participating in a fun video.

New Business:

RESOLUTION 9-2023- RESOLUTION OF THE TRUSTEES OF THE FREE PUBLIC LIBRARY OF THE BOROUGH OF AVALON ACKNOWLEDGING THE YEARS OF SERVICE FOR MAYOR MARTIN PAGLIUGHI

Motion was made by Trustee McCorristin, seconded by Vice-President Mattia to approve the resolution. Motion passed unanimously by those present.

RESOLUTION 10-2023- RESOLUTION OF THE TRUSTEES OF THE FREE PUBLIC LIBRARY OF THE BOROUGH OF AVALON IN THE COUNTY OF CAPE MAY, NEW JERSEY ESTABLISHING THE INTENT TO TRANSFER EXCESS FUNDS OF THE LIBRARY TO THE BOROUGH OF AVALON PENDING THE APPROVAL OF THE STATE LIBRARIAN

Motion was made by Trustee McCorristin, seconded by Vice-President Mattia to approve the resolution. Motion passed unanimously by those present.

RESOLUTION 11-2023- RESOLUTION OF THE TRUSTEES OF THE FREE PUBLIC LIBRARY OF THE BOROUGH OF AVALON IN THE COUNTY OF CAPE MAY, NEW JERSEY AUTHORIZING DEPOSIT AUTHORITY FOR THE POSITION OF THE OFFICE MANAGER

Motion was made by Trustee Petrucci, seconded by Secretary Schwartz to approve the resolution. Motion passed unanimously by those present.

Adjournment:

Motion made by Vice-President Mattia, seconded by Treasurer Thatcher to adjourn the Regular Meeting. Motion passed unanimously by those present. Regular Meeting adjourned at 4:38 pm.

Respectfully submitted,

Kimberly F. Mastriana, Recording Secretary

APPROVED: _____
Jacquie Ewing, Board President

ATTESTED: _____
D. Lynn Schwartz, Board Secretary