Avalon Free Public Library Board of Trustees REGULAR SESSION MINUTES JANUARY 13, 2022

A Regular Meeting of the Board of Trustees of the Avalon Free Public Library was held on Thursday, January 13, 2022 at 4:00 pm in the Library Meeting Room.

Attendance: Public - - - - - 0

The meeting was called to order by President Ewing. Ms. Ewing read the Open Public Meetings Act. Pledge of allegiance.

Roll call:

Present: President Jacquie Ewing, Vice President Carl Mattia, Trustee John McCorristin,

Trustee Michele Petrucci, Secretary Lynn Schwartz, and Treasurer Jim Thatcher

Absent: Trustee Kathy Fox, Trustee Richard Hoy, Trustee Nestor, Mayor Martin L. Pagliughi

Also present:

Erin Brown, Director

Patty Davis and Monica Coskey, 7 Mile Times

Public Comments:

None

Minutes:

Regular Meeting Minutes Memorialized – December 9, 2021

Motion made by Trustee McCorristin, seconded by Treasurer Thatcher that the minutes be approved as submitted. Motion passed unanimously by remainder of those present.

Check Authorization:

Motion made by Treasurer Thatcher, seconded by Trustee Petrucci to approve the payment of 29 checks totaling \$120,402.47. Motion passed unanimously by those present. A list of the checks is attached and made a part of these minutes.

Board Officers & Recording Secretary:

Trustee Petrucci noted the responses from officers willing to continue serving and read aloud the name and position to be voted on:

President: Jacquie Ewing
Vice President: Carl Mattia
Treasurer: Jim Thatcher
Secretary: Lynn Schwartz

Motion made by Trustee McCorristin, seconded by Trustee Petrucci to approve the Board Officers for the year 2022. Motion passed unanimously by those present.

Motion made by Secretary Schwartz, seconded by Trustee Petrucci to approve Kimberly Mastriana as Library Board Recording Secretary for the 2022 year. Motion passed unanimously by those present.

Directors' Report:

Director Brown's report was forwarded to the Trustees via e-mail and is on file with the Recording Secretary. The Director began with the personnel updates and noted the new part-time business assistant and part-time museum assistant are a great addition to the staff. Covid 19 testing supplies are available from their reserve. Maintaining regular hours

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by coordinating coverage to support staff has been successful. Should there be a reduced staff due to Covid19, they would remain open seven (7) days per week, but reduce the hours of operation, if needed. Programs and events for the summer of 2022 will be similar to pre-covid scheduling. They continue to work in unison with the Borough to ensure there are no duplicates with the programs. They are also exploring new offerings like theater and ballet. The adult book and dvd sections are being reorganized to remove the book genre sections, based on strategic plan feedback for easier navigation. The Director finished with a power point presentation "Looking Back on 2021", which is on file with the Recording Secretary and made part of these minutes. Vice President Mattia began a discussion asking the Director to establish a baseline comparing statistics data with other local libraries. Based on the uniqueness of the Avalon Free Public Library, the closest comparison would be with Ocean City, although they have a larger year-round population and budget. The Director will reach out to see if they would like to participate. Discussion continued with the suggestion of a temporary library card being distributed by the real estate offices during rental check-ins to increase attendance to the programs and library. This would replace the past practice of producing a lease.

Seven Mile Publishing Update:

Patty Davis began the Board Report by giving statistics for December; email tracking was higher than usual and social media reached approximately 20,000. The focus for January is library by mail. Due to Covid19, they have a new programming alert template for the website in case of last-minute cancellations or postponements. The January/February programming post cards have been mailed. The marketing committee met to discuss quarterly newsletters. Printing and paper costs have increased so more discussion and planning will be needed to determine the content and mailing of the newsletters.

New Business:

RESOLUTION 1-2022- RESOLUTION OF THE TRUSTEES OF THE FREE PUBLIC LIBRARY IN THE BOROUGH OF AVALON REGARDING ITS CASH MANAGEMENT PLAN THROUGH THE REORGANIZATION MEETING OF JANUARY 2023 AND AUTHORIZING ITS NEWLY ELECTED OFFICERS TO SIGN VARIOUS CHECKS

Motion was made by Trustee McCorristin, seconded by Treasurer Thatcher to approve the resolution. Motion passed unanimously by those present.

RESOLUTION 2-2022- RESOLUTION OF THE BOARD OF TRUSTEES OF THE FREE PUBLIC LIBRARY IN THE BOROUGH OF AVALON AUTHORIZING AGREEMENT FOR CERTAIN LEGAL SERVICES FOR 2022

Motion was made by Treasurer Thatcher, seconded by Trustee McCorristin to approve the resolution. Motion passed unanimously by those present.

RESOLUTION 3-2022- RESOLUTION OF THE BOARD OF TRUSTEES OF THE FREE PUBLIC LIBRARY IN THE BOROUGH OF AVALON REAPPOINTING VARIOUS LIBRARY PERSONNEL FOR THE 12 MONTH PERIOD, BEGINNING JANUARY 1, 2022 TO DECEMBER 31, 2022

Motion was made by Treasurer Thatcher, seconded by Trustee McCorristin to approve the resolution. Motion passed unanimously by those present.

RESOLUTION 4-2022- RESOLUTION OF THE BOARD OF TRUSTEES OF THE FREE PUBLIC LIBRARY IN THE BOROUGH OF AVALON DESIGNATING THE OFFICIAL NEWSPAPER OF THE

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AVALON FREE PUBLIC LIBRARY FOR A PERIOD OF ONE (1) YEAR COMMENCING JANUARY 1, 2022 THROUGH DECEMBER 31, 2022

Motion was made by Treasurer Thatcher, seconded by Trustee Petrucci to approve the resolution. Motion passed unanimously by those present.

Adjournment:

Motion made by Vice President Mattia, seconded by Treasurer Thatcher to adjourn the Regular Meeting. Motion passed unanimously by those present. Regular Meeting adjourned at 4:45 pm.

	Respectfully submitted,
	Kimberly F. Mastriana, Recording Secretary
APPROVED: Jacquie Ewing, Board President	_ ATTESTED: D. Lynn Schwartz, Board Secretary