

Avalon Free Public Library  
Board of Trustees  
REGULAR SESSION MINUTES MARCH 11, 2021

A Regular Meeting of the Board of Trustees of the Avalon Free Public Library was held on Thursday, March 11, 2021 at 4:00 pm via Zoom due to current Covid-19 procedures in place.

Attendance: Public - - - - - 0

The meeting was called to order by President Ewing.

Pledge of allegiance.

<u>Roll call:</u>	President Jacquie Ewing	Present
	Trustee Richard Hoy	Absent
	Vice President Carl Mattia	Absent
	Trustee John McCorristin	Absent
	Trustee Kate Nestor	Present
	Mayor Martin L. Pagliughi	Absent
	Trustee Michele Petrucci	Present
	Secretary D. Lynn Schwartz	Present
	Treasurer Jim Thatcher	Present
	Trustee Stacey Tracy	Present

Also present:

Erin Brown, Director  
Patty Davis, Seven Mile Publishing  
Monica Coskey, Seven Mile Publishing

President Ewing read the Open Public Meetings Act Announcement.

Public Comments:

None

Minutes:

Regular Meeting Minutes Memorialized– February 11, 2021

Motion made by Trustee Petrucci, seconded by Secretary Schwartz that the minutes be approved as submitted. Motion passed unanimously by those present.

Check Authorization:

Motion made by Treasurer Thatcher, seconded by Trustee Nestor to approve the payment of 42 checks totaling \$205,082.27. Motion passed unanimously by those present. A list of the checks is attached and made a part of these minutes.

Directors' Report:

Director Brown's report was forwarded to the Trustees via e-mail and it is on file with the Recording Secretary. The 2020 Planning Survey results were also forwarded to the Trustees via email. There are currently over 1300 responses, which is three times the last survey. Director Brown and Shannon Nagle met with multiple focus groups; the dialog was productive with significant positive feedback. They have revised procedures for out of state time off request for employees during the Covid-19 pandemic. This includes managing

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staff, quarantining, and reviewing protocols that differ depending on whether or not staff are vaccinated. One of the biggest challenges is the reduced patron traffic, which is about half of a previous non-Covid-19 year. They are anticipating a shift when the weather warms and there is an increase in visitors. Expanded hours are expected this summer, similar to schedule to previous years; Monday-Friday 9:30 am-8:00 pm, Saturday and Sunday 9:30 am-5:00 pm. Next month the Director will present a proposal for seasonal employment for the Trustees to consider. The children's room project will have new carpeting and furniture installed by the end of the March. The History Center project is moving forward, with thanks to John McCorristin they were able to meet with the architect and engineer approximately two weeks ago. Bill McCormick the new Director of Public Works has been brought up to speed on the project. While planning programs, some authors were as expensive virtually, as if they were in person. They are trying to negotiate a better price point for author-based programs. They want to reserve funds should more options become available later in the year.

Motion was made by Treasurer Thatcher, seconded by Secretary Schwartz to approve the History Center collections acquisitions. Motion passed unanimously by those present. The acquisitions include: Nancy Jacketti – Framed letter from Rev. Kenneth C. Werner. Entitled “L’il Girl’s Statue Flies Family Fun” • Framed photograph of Kite Girl • Framed Inquirer newspaper article by Sue Chastain, entitled “Avalon: A restful spa outstanding for what it isn’t” • Michelle Petrucci – 6 x 1978 Avalon Vol FD glass housing mug • 2 x 2019 beach tags • 5 x 2019 Holiday beach tags • 4 x 2020 Holiday beach tags • John & Madeleine Carr – Rusted railroad spike found in the garden of their property on First Ave. • William Leahy – Collection of framed copies of old photographs & documents regarding prominent sites in Avalon. These hung in the Rock ‘N Chair & inc. images of the Rock ‘N Chair, Avalon Wharf, Railway, etc. • 2 x photocopied photos – Leahy sign shop, Leahy Sr. in front of Welcome to Avalon sign • Colleen Cameron – T-Shirt with 2006 beach tag design • T-Shirt with 2007 beach tag design • Susan McLaughlin – “I Stop for Turtles” sticker • 1964 newspaper article on Chamber of Commerce info. Booth • 1 x color photo of Dippy Don’s • 7 x color photos of Whitebrier Inn on the move • Borough of Avalon via Jacquie Ewing – Framed Ray Ellis print of Harvey’s Harbor, found in 26th St School • Jerry & Diane Hurd – Color photo of Sullivan’s Dept. Store (closed) • Color photo of small white bungalow on Ocean Dr. • CD ROM of 2003 Windward Harbor fire photos • April-May 2004 7 Mile Times (front page feature – Windward Harbor fire) • 1948 Avalon Life Guards Bal Masque booklet • Correspondence (hand-written & typed) about & for 100th Anniversary of the Avalon Beach Patrol • Mayor Pagliughi via Sue Keen – Various Borough pamphlets & newsletters • Framed Avalon print by Lance Amici plus letter of authenticity • Wetlands print by Fred Carbone • Newspapers from Sept. 12th & 13th 2001, re 9/11 • 3 x framed photographic views of Avalon • Various newspaper articles regarding Avalon • Photocopies of info on Fenton Groff, dune grass planting, environmental issues relevant to Avalon • Martha Wright – Greyhound Poker Palace coupon

Seven Mile Publishing Update:

Patty Davis’ report was presented using a slideshow presentation. Ms. Davis gave statistics for February that included social media’s total reach increasing to 13,563. E-Newsletters will be sent the first Wednesday of each month and the month ahead sent on the third Wednesday of each month. Borough of Avalon has started to share posts and it has helped to drive reach for program advertising. The March/April programming postcard has been distributed. For Women’s History Month there are popular women authors listed with a link to their books on either digital catalog or Overdrive. The Vacation Guide will include a library article that highlights the digital and virtual resources available. There will also be a Must Read and Must Watch list for the summer of 2021.

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New Business:

None

Adjournment:

Motion made by Trustee Petrucci, seconded by Trustee Nestor to adjourn the Regular Meeting. Motion passed unanimously by those present.

Regular Meeting adjourned at 4:19 pm.

Respectfully submitted,

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Kimberly F. Mastriana, Recording Secretary

APPROVED: \_\_\_\_\_  
Jacquie Ewing, Board President

ATTESTED: \_\_\_\_\_  
D. Lynn Schwartz, Board Secretary