

April 26, 2017

A Work Session of the Borough Council of the Borough of Avalon was held on Wednesday, April 26, 2017 at 7:03 p.m. in the Meeting Room, 3100 Dune Drive, Avalon, New Jersey.

Attendance: Public ----- 3

Reporters ----- 2

The Meeting was called to order by Council President Hudanich.

Pledge of allegiance.

<u>Roll call:</u>	Council President Hudanich	Present
	Councilman Covington	Present
	Councilman Dean	Present
	Councilman Deever	Present
	Council Vice President McCorristin	Present

Also present:

Scott Wahl, Business Administrator
James Waldron, Assistant Business Administrator
Stephen D. Barse, Esquire, Borough Solicitor
Paul Short, Code Enforcement Official
William Macomber, Director of Public Works/Utilities
William McCormick, Chief of Police
Thomas R. Thornton, P.E., Borough Engineer, Hatch Mott Macdonald, LLC
James Craft, CFO
Erin Brown, Director, Avalon Public Library
Nina Ranalli, Director, Avalon History Center
John Cuthbert, Representative, AHLOA
Scott Jett, Municipal Clerk, North Wildwood

Council President Hudanich read the Open Public Meetings Act Announcement.

Notice of this Work Session was included in the Annual Schedule of Meetings dated June 22, 2016. It was given to the news media and posted on the Official Bulletin Board as required by law.

Presentation of the annual State of the Avalon Free Public Library by Erin Brown, Library Director

Erin Brown, Library Director, thanked the Council and all Borough Departments for their support over the last year and gave a very detailed report via Power Point presentation, as attached.

Nina Ranalli, Director, Avalon History Center, introduced herself to the Council and gave a detailed report of accomplishments and goals of the History Center through a Power Point presentation, attached.

The Council thanked Erin Brown and Nina Ranalli for their presentations and commended them for their hard work and dedication to making the Avalon Public Library and the Avalon History Center successful as well as bigger parts of the community.

Council President Hudanich welcomed Municipal Clerk of the City of North Wildwood, Scott Jett, to the meeting.

Discussion regarding Resolution to apply for NJ's Electric Vehicle Workplace Charging Grant.

Jim Craft explained this grant would pay up to \$5,000.00 for an electric car charging station that would be in place of the existing charging station. The grant would create a partnership between the Borough and ChargePoint, who would service the unit and provide the mobile app, which will alert electric car drivers of the location of the charging station. In this agreement, ChargePoint will handle the processing of all payments and the Borough would receive 90% of the revenue generated. He added this is an improvement on the current agreement, and recommended Council move forward with a Resolution.

Council agreed to proceed with a Resolution to be prepared for the May 10, 2017 Regular Meeting.

Discussion regarding quotes received for Fifth Avenue Pier at 20th Street.

Tom Thornton reported quotes were solicited and received for the furnishing and installation of ten hardwood green hard piles that will provide the foundation for the Fifth Avenue Pier, which is to be constructed by the Public Works Department. He reminded Council the pier was destroyed during Winter Storm Jonas. Within several months to a year after Winter Storm Jonas, the bulkhead was reconstructed at this location. After the bulkhead reconstruction, it was unclear if it was necessary to retain a permit from the Department of Environmental Protection for the reconstruction of the pier. A commitment was secured from the Department of Environmental Protection that a permit was not required, and the work would be authorized under the same provision of the original permits.

Councilman Covington inquired when work will begin on this project.

Tom Thornton responded the piles are expected to be delivered to the contractor on May 19, 2017. The contractor has provided a verbal commitment that work will begin shortly after the delivery of those materials.

Bill Macomber confirmed the contractor's verbal commitment and added that the estimated completion date for the entire project is June 20, 2017.

Councilman Dean asked if a floating dock will be constructed at this location as well.

Tom Thornton responded yes. He explained the Borough has a need to berth their fire vessel, and this location is ideal for that purpose. Unlike the pier, this is a new structure that did not exist previously. Since the floating dock is a new structure, a permit must be obtained from the Department of Environmental Protection. A permit application has been submitted, and there are hopes that the application will be reviewed and approved on a timely basis, due to the safety importance of the floating dock. The floating dock would be to the west of the pier.

Council agreed to proceed with a Resolution to be considered at tonight's Regular Meeting.

Discussion regarding Ordinance amending Chapter 11 (Alcoholic Beverage Control) regarding changing the hours of sale of alcohol on Sunday from 11:00 am to 10:00 am.

Scott Wahl read the following report:

Summary: Mayor Pagliughi received a request from a license holder at a hotel asking about the possibility of serving mimosas and bloody mary drinks during Sunday brunch in Avalon. Scott Wahl spoke with the license holder who suggested that Sunday brunch was going to be a new offering this summer and he's experienced repeated requests by customers to enjoy an alcoholic beverage during a breakfast or brunch to enhance the visitation experience. The license holder suggested other businesses in Avalon would be supportive of this request as they wish to do the same.

Currently, the Ordinance provides for the sales of alcoholic beverages to be no earlier than 11:00am in restaurants and bars who hold a license; packaged goods are allowed to be sold at 10:00am in the Borough by plenary retail distribution licenses.

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Request Before Council: The request before Council is to allow the sales of alcoholic beverages at 10:00am instead of 11:00am, only at establishments where the principal business is other than the sale of alcoholic beverages (food, hospitality). No patron would be served an alcoholic beverage without an order of food between the hours of 10:00am and 11:00am.

The request is to consider an amendment to 11-4.1 Regulation of Licenses/Hours of Sale to include a provision that says:

“Plenary Retail Consumption Licensees who operate hotels, motels, restaurants or other establishments where the principal business is other than the sale of alcoholic beverages may start serving alcoholic beverages at 10:00am on Sunday provided that such sale is in conjunction with the sale of food. In the absence of food sales, the Sunday sale of alcoholic beverages shall commence at 11:00am and not sooner”

Consideration by Department of Public Safety: The proposal has been discussed and vetted by the Business Administrator with Police Chief William McCormick who sees no problems with this proposal and recommends that this is not compromising public safety. Chief McCormick also reports that there have been no issues since the Borough changed the time to serve alcoholic beverages from 12 Noon to 11:00am in advance of the 2012 summer season.

Research by Municipal Clerk: Deputy Municipal Clerk Danielle Nollett was asked by the Business Administrator, at the request of Council President Hudanich, to research which Plenary Retail Consumption Licensees currently offer a breakfast/brunch on Sundays. It was difficult to reach all licensees due to the time of year.

FYI: Stone Harbor allows for the sales of alcoholic beverages in bars/restaurants/packaged goods stores starting at 9:00am every day. They adjusted their hours from Noon to 9:00am when the Acme Supermarket in Cape May Court House received a license for packaged goods sales.

Conclusion: The conversation to Council tonight is to consider two proposed amendments to Borough Code. The first of which to determine if 10:00 a.m. would be an appropriate starting time for the sale of alcoholic beverages on Sundays. The second of which to determine if Council would like to consider a 9:00 a.m. starting time on Sundays to align with the Borough of Stone Harbor. In either case, Council is also being asked if it would be appropriate to add the stipulation in any ordinance amendment that would require the sale of alcoholic beverages at these establishments to be accompanied with the sale of a meal or food. Shall Council consider this request, we recommend a first reading of an ordinance amendment during the May 10th, 2017 meeting with a public hearing/potential final adoption to be held during the May 24th, 2017 meeting. We can review any issues or concerns after the summer season.

Councilman Covington questioned how many licensees within the Borough hold a consumption license but do not also serve food?

Scott Wahl responded there is only one license holder that does not also serve food, which is Jack's Place.

Council Vice President McCorristin suggested changing the time allowable for serving alcohol on Sundays to 9:00 a.m. to align with Stone Harbor.

Councilman Deeever agreed with Council Vice President McCorristin.

Scott Wahl agreed with Council Vice President McCorristin and Councilman Deeever and added that the amendment would elevate the level of services and offerings of all licensees.

Council President Hudanich stressed the importance of consistency and agreed with changing the time to 9:00 a.m.

Scott Wahl further added the change would provide a good experience for the visitors of the Borough as well as provide clarity for visitors of the island as a whole. If Council agrees to proceed with the amendment, he suggested reviewing whether the change was a success in a year's time.

After further discussion, a consensus was reached to propose allowing the sale of alcohol at 9:00 a.m. on Sundays for all alcoholic beverage licensees within the Borough.

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Council agreed to proceed with an Ordinance to be prepared for first reading at the May 10, 2017 Regular Meeting.

Discussion regarding decision of Release of Deed Restrictions at 154 67th Street based on the Public Hearing that was held on April 12, 2017.

Council President Hudanich explained Council needs to come to a decision regarding the fate of two deed restrictions, as heard at the Public Hearing held on April 12, 2017. She briefly reviewed the restrictions in place, one restriction being implemented in 1954, and the other in 1979. She explained the deed restrictions from 1954 contained criteria for the size of the lot, square footage on the first floor of a dwelling, and a height restriction. She clarified that the language current Zoning Ordinance is clearer and easier to understand, and spoke in support of allowing the release of those restrictions. The deed restriction imposed in 1979 addressed an easement as well as what is allowable to be built on the lot and allows the Borough to use the property for public use, if necessary. She spoke in opposition of releasing this restriction.

Councilman Covington expressed the opinion that the 1979 deed restriction is important to keep in place, as it states that nothing can be constructed on that land. He agreed with Council President Hudanich's suggestions.

All Council members were in agreement with Council President Hudanich and it was agreed to proceed with a Resolution to be considered at tonight's Regular Meeting.

Public Comments

Martha Wright, 632 7th Street, referenced the proposed park reconstruction of the park located at 30th Street, and spoke against the current landscaping plan in place for that project due to no indigenous plants being included. She suggested the plan be redrafted to include indigenous plants which would align with the newly adopted Master Plan. She further referenced the proposed amendments to Chapter 11 as discussed this evening and spoke in opposition of changing the allowable times that alcohol can be served on Sundays.

Motion made by Council Vice President McCorristin, seconded by Councilman Covington to adjourn the Work Session.

ROLL CALL VOTE:



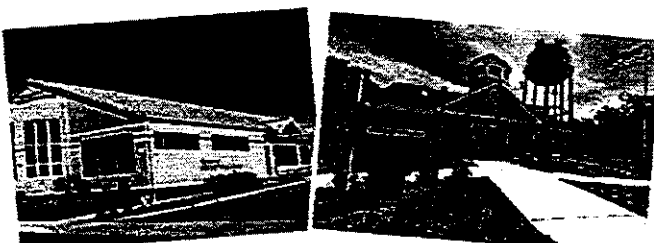
Councilman Covington	Aye
Councilman Dean	Aye
Councilman Deever	Aye
Council President Hudanich	Aye
Council Vice President McCorristin	Aye

Work Session adjourned at 7:52 p.m.

Respectfully submitted,


Marie J. Hood, Borough Clerk


Nancy M. Hudanich, Council President



Jacqueline Ewing
President, Avalon Free Public Library Board of Trustees
Erin Brown, Library Director
Nina Ranalli, History Center Director

Reorganization

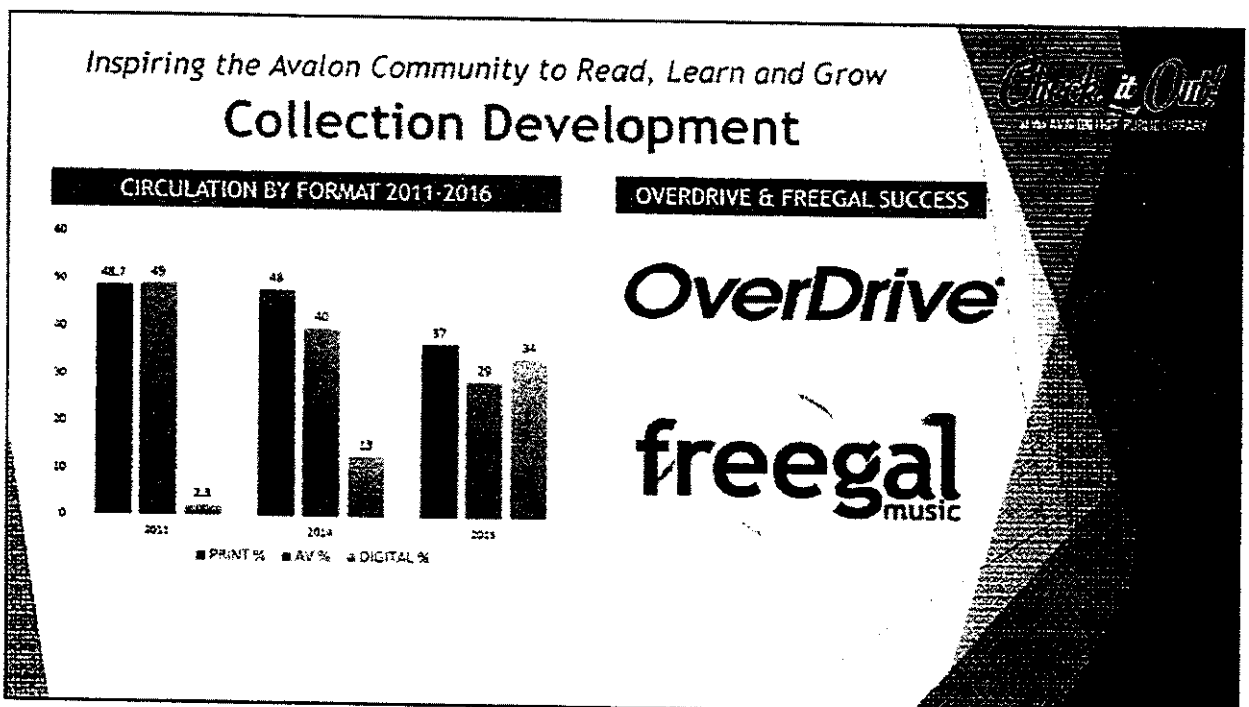
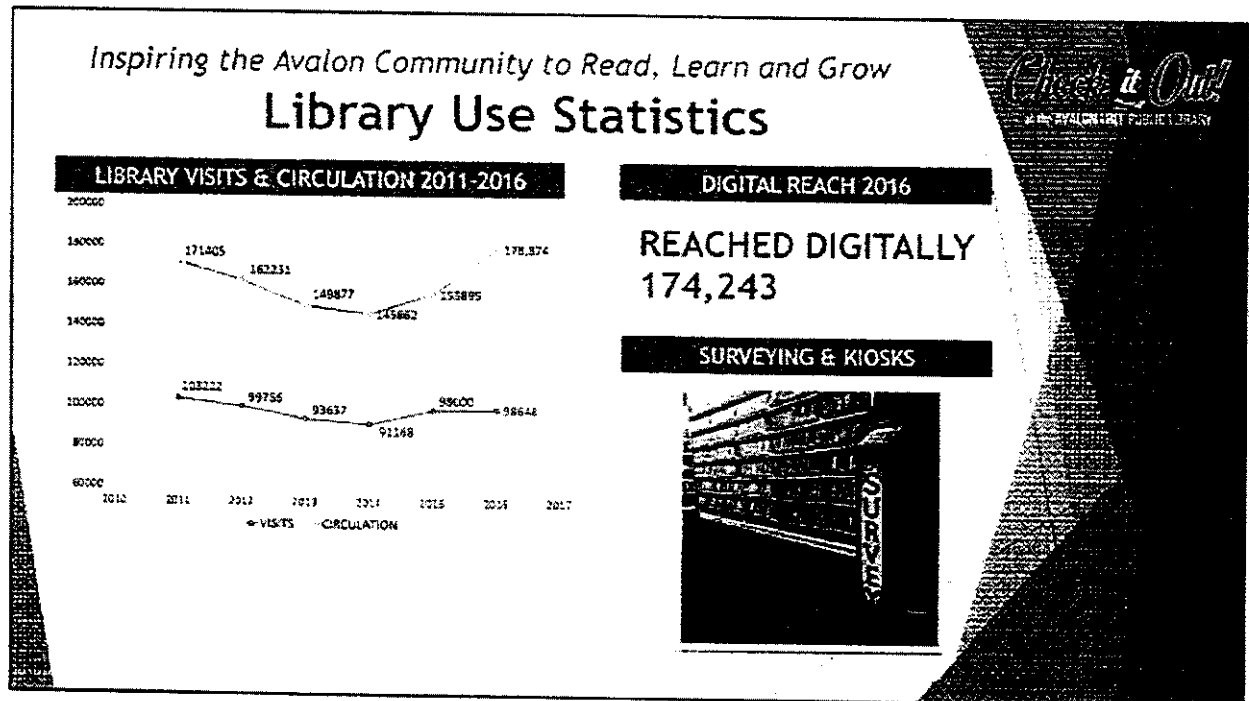
- ▶ Long time Library Director Norman Gluckman retired after 10 years of service in September 2016.
- ▶ New Library Director in place September 2016.
- ▶ The Organization was restructured in the fall of 2016 to better integrate the two facilities, resulting in a strong partnership between the Library and History Center Directors.



Avalon Library & HC Strategic Goals for 2016

- ▶ Inspire the Avalon Community to Read, Learn, and Grow.
- ▶ Provide Exemplary Customer Service.
- ▶ Foster an Awareness of Avalon's Past.
- ▶ Promote Community Engagement with the Library & History Center.





Inspiring the Avalon Community to Read, Learn and Grow

New Collections & Services

CHECK IT OUT! NOW MOVIES & BOOKS

- ▶ Check It Out Now Collection
- ▶ 3D Printer
- ▶ Blu-ray player Loan
- ▶ Hotspots
- ▶ Binge Boxes

Provide Exemplary Customer Service.

Library Journal Recognition

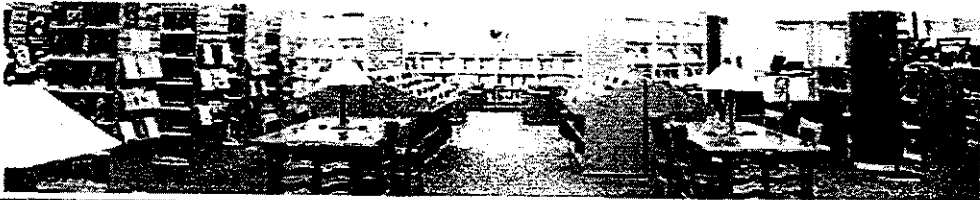
5 Star Rated!

Check it Out!
at the AVALON FREE PUBLIC LIBRARY

★★★★★

2016

Library Journal Star Rated NINE Consecutive Times!





Provide Exemplary Customer Service.

Borough Years of Service for Employees

Check it Out!
at the AVALON FREE PUBLIC LIBRARY

Embarked on a Personnel Study
Worked with an outside consultant to ensure various personnel components were up to date and met industry standards.



Elizabeth 10 Years	Shannon 10 Years	Bonita 5 Years
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Provide Exemplary Customer Service.

Facility Improvements



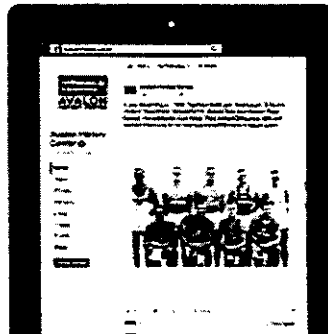
- ▶ Library vestibule remodel resulted in the new and improved Library Porch! This welcoming space improves the entrance and provides additional seating.
- ▶ Expanded summer hours - Friday evenings

Check it Out!
at the AVALON FREE PUBLIC LIBRARY

Foster an Awareness of Avalon's Past
History Center Use Statistics

Check it Out!
WITH AVALON HISTORY CENTER

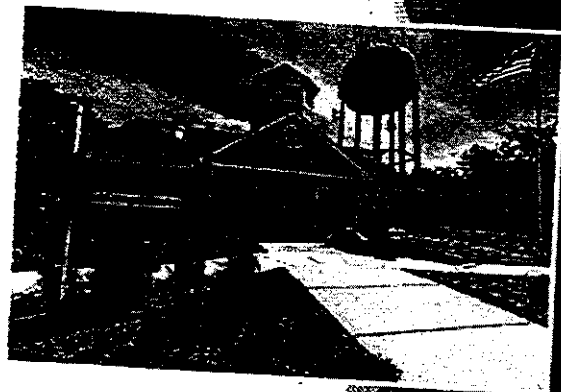
	2015	2016
Visitors On-site	1,074	1,322
Reached Digitally	137,578	204,627



Foster an Awareness of Avalon's Past
Staff Updates

Check it Out!
WITH AVALON HISTORY CENTER

- ▶ Former Technician granted greater responsibility as Collections Coordinator
- ▶ Part-time Interpreter hired year-round



Foster an Awareness of Avalon's Past
Facilities Improvements

Check it Out!
WITH AVALON HISTORY CENTER



- ▶ Gas Lamp Restoration
- ▶ Backyard Landscaping



Foster an Awareness of Avalon's Past
Collection Highlights

Check it Out!
FROM AVALON HISTORY CENTER

- ▶ Painting Restoration
- ▶ Approximately 500 Individual items donated
- ▶ Inventory, with assistance from Library staff

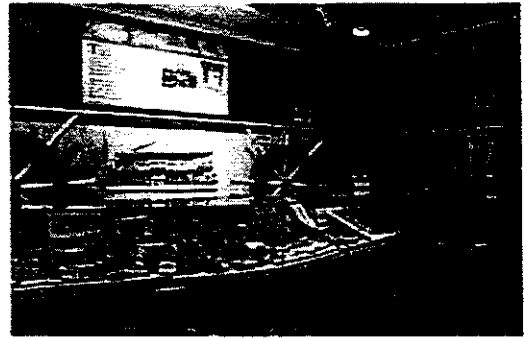


Foster an Awareness of Avalon's Past
Exhibits

Check it Out!
FROM AVALON HISTORY CENTER



1940s



Local Business

Foster an Awareness of Avalon's Past
Exhibits

Check it Out!
FROM AVALON HISTORY CENTER



Hosted School "Presidents" Projects



Vintage Camera Display in
Conjunction with Photo Contest

Foster an Awareness of Avalon's Past
Programming

- Effort toward greater integration!



Check It Out!
at the AVALON HISTORY CENTER

**Promote Community Engagement
with the Library and History Center**

- Collaboration with Seven Mile Publishing
- Branding
- New Advertising opportunities
- Expand our reach in the community

Check It Out!
at the AVALON FREE PUBLIC LIBRARY

Check It Out!
at the AVALON HISTORY CENTER



Promote Community Engagement with the Library and History Center

Library Programming Highlights

- Bay Atlantic Symphony
- Author Series
- Comedy Show
- Annual Tea
- Harpist Performance
- Story Time
- Classes and Lectures
- Movies



Check It Out!
at the AVALON FREE PUBLIC LIBRARY

Promote Community Engagement with the Library and History Center

History Center Programming Highlights

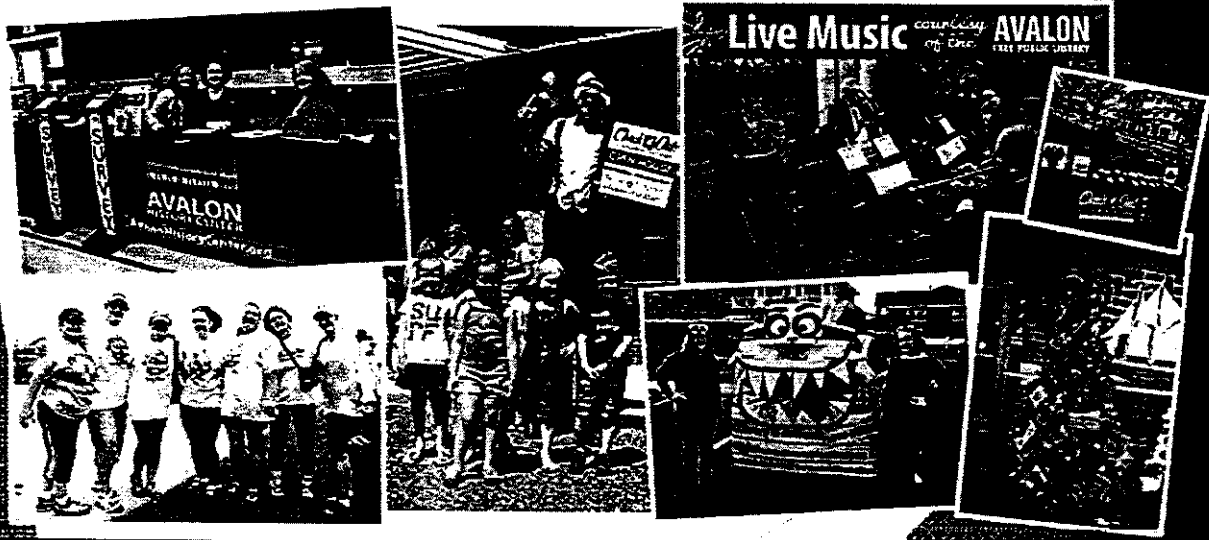
- ▶ Trivia Night
- ▶ "On the Way to Cape May" Lecture Series
- ▶ Clamshell Pitch
- ▶ Summer Camps
- ▶ Christmas Party
- ▶ Expanded Off-season Programming
- ▶ Tea Time



Cash it Out!
AT THE AVALON HISTORY CENTER

Promote Community Engagement with the Library and History Center

Community Events

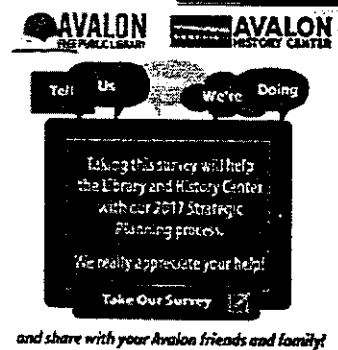


Live Music

AVALON

Moving into 2017

- ▶ Revamping the Strategic Plan
- ▶ Our abstract goals:
 - ▶ Identifying new ways to connect with the local community year round while using innovative tools to provide service to off-island Avalon property owners.
 - ▶ Promoting engagement & partnerships with the community organizations.
 - ▶ Surveying the use of the collection to ensure we are meeting the needs of physical and digital users.
 - ▶ Assessing the need for additional programming space.



Coming Up Summer 2017!

- ▶ Bay Atlantic Symphony
- ▶ Daniel Silva
- ▶ Church Lectures
- ▶ Railroad/Gardens
- ▶ Kids' Summer Programming in partnership with Avalon Recreation Department
- ▶ 125th Community Celebration
- ▶ Other new HC exhibits: EMS, Police
- ▶ Historic Preservation Program

